

Ministry of Parliamentary Affairs Organises Cleanliness and Plantation Drive Under Swachhata Hi Seva Campaign-2024

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Ministry of Parliamentary Affairs organised the *Mass Cleanliness Drive* Program today with Shramdaan for Swachhata under *Swachhata Hi Seva (SHS) Jan Andolan* to achieve the objective of clean India. Nationwide “Swachhta Hi Seva Abhiyan 2024” is being observed from September 14th, 2024, to October 1st, 2024 on the theme of Swabhav Swachhata – Sanskar Swachhata. The Swachhta Hi Seva Abhiyan 2024 aims to create greater awareness about the importance of cleanliness and environmental stewardship, with tree plantation being a key activity. This initiative is a part of the government's efforts to promote a clean and green India under the Swachh Bharat Mission, to commemorate the 10th Anniversary of its launch in 2014 by Prime Minister on 2nd October (Gandhi Jayanti).



Shri Umang Narula, Secretary and Dr. Satya Prakash, Additional Secretary, Ministry of Parliamentary Affairs led the Mass Cleanliness Drive at and around Kerala Education Society Sr. Sec. School, R. K. Puram, New Delhi. Officers and members of Ministry of Parliamentary Affairs along with School children took part in the Shramdaan for the cause of Swachhata.



A Cleanliness drive was undertaken for about three hours in the school besides its park and on the road in front. It was magnificent group of enthusiastic citizens including small school going children who were full of resolve to ensure cleanliness and make Garbage Free Bharat a reality. Secretary, Ministry of Parliamentary Affairs thanked all the participants who contributed to a much-cherished dream of implementing Swachhata across the country.



In line with the campaign, a tree plantation drive was conducted under Ek Ped Maa Ke Naam Abhiyan, led by Shri Umang Narula, Secretary and Dr. Satya Prakash, Addl. Secretary, MoPA in Kerala Education Society Sr. Sec. School. The tree plantation symbolizes the Ministry's commitment to environmental conservation besides its protection and the promotion of a cleaner and greener India.



This event underscores the Ministry's ongoing efforts to uphold the values of cleanliness and environmental responsibility as part of its larger mission to serve the public good. "Trees play an important role in keeping our environment clean. By providing clean air, they make us healthy."





To imbibe the spirit of Swachhata amongst students, an Essay writing competition was also held in the same school on the theme of SHS 2024 “Swabhaav Swachhata, Sanskar Swachhata” wherein around 120 students from different classes participated.



To encourage students, Secretary, MoPA awarded best three students of Essay competition with Cash prize and certificates for their performance in Essay writing competition.



On the eve of Mass Cleanliness Drive, the Secretary, MoPA, underscored the significance of this campaign encouraging students of Kerala Education Society Sr. Sec. School and officials from MoPA to actively engage in promoting cleanliness and hygiene. Highlighting Mahatma Gandhi's vision and Prime Minister's mission, Secretary emphasised the need for collective efforts to make cleanliness a regular practice, aiming to create a cleaner and healthier environment for students and communities.

The Chairman of Kerala Education Society, Shri K. P. Menon informed that they have a very active Eco Club in their School consisting of hardworking and dedicated students with a most progressive mindset to keep their surroundings green and clean. He also thanked Secretary and Addl. Secretary of MoPA for choosing their School for Swachhata Hi Seva Campaign - 2024 .

SS/KC

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